

# ESG Awareness For Employees



 **15 August 2024**

 **CeDR Corporate Consulting**

**RM645 / per pax**

**RM595 / per pax for Group Registrations of 3 pax & above.**

• Subject to 8% SST • HRD Corp Claimable



## INTRODUCTION

The course introduces Environment, Social and Governance (ESG) and helps us understand the sustainability and ethical impact of businesses and organisations.

We will gain fundamental knowledge on ESG and how ESG is embedded into business strategy and operations. We shall also understand the need for stakeholders' engagement in ESG metrics and explore future trends and emerging issues with regards to the ESG.

## WHO SHOULD ATTEND

- First Level Manager
- Executive/Supervisory
- Non executives

## PROGRAM OBJECTIVES

**By attending the program, the participants will be able to:**

- Explain what ESG is and its relevance to your organisation.
- Describe key ESG issues and challenges related to your businesses.
- Identify ESG risks and opportunities.
- Understand how ESG metrics is integrated to business strategy to measure corporate ESG performance.



## TRAINER

**Noor Azlin Mahat** is a Certified Trainer and Sustainability Expert with 22 years of experience. Her expertise lies in the areas of ESG management, Green Product Certification, Sustainable Consumption and Production, Waste Management, Energy Conservation, Renewable Energy and Information Technology, and more. Over the years, Noor Azlin has also successfully planned and implemented major projects for clients such as Malaysia Green Technology Corporation, Japan Environmental Management Association for Industry, PETRONAS Chemicals Group, UN Environment, Shah Alam City Council, conducted awareness programmes nationally, managed the MyHIJAU Mark Programme, and provided expert recommendation to clients on sustainable solutions to improve business efficiency, amongst others.

## PROGRAM CONTENT

### 1 ESG Overview

Understanding the history and importance of ESG for businesses.

- What is ESG?
- History and evolution of ESG
- ESG vs. Sustainability
- Why it is important?

### 2 ESG Factors

Understanding the ESG factors that give impact on corporation ESG performance.

- Environmental factors – Examine how a business impacts the environment
- Social factors – By far the most challenging, relates to how a company navigates its workforce and its place and activities in the context of society at large and employees' health and wellbeing.
- Governance factors – Governance related to how a company makes critical decisions and can include a broad range of issues, including board diversity, CEO succession, executive compensation, and more.

### 3 ESG Reporting and Metrics

Explain the importance of transparent reporting and disclosure of ESG performance metrics.

- Frameworks and standards for ESG Reporting (GRI, SASB, TCFD)
- Importance of transparency in ESG Reporting.


### 4 Embedding ESG into your Organisation


Embedding Environmental, Social, and Governance (ESG) principles into an organization involves integrating these factors into its core business strategy and operations.

- Integration of ESG into Business Strategy – Explain the fundamentals of ESG, its impact on the business and how this communicates to organisational strategy.
  - Stakeholder engagement - Understand stakeholder expectation and prioritizing their needs with respect to ESG focus.
  - Regulatory landscape – Understand on how the existing and upcoming regulations landscape related to ESG give impact to your business operation and performance.
- Future trends and emerging issues – Case studies.

For further information, please contact CeDR at 03-3344 7310 or [lgrouplearning@cedr.com.my](mailto:lgrouplearning@cedr.com.my)

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